

c/1933
VEGETABLE
SEED TRIALS
HORTICULTURE

NEW FLOWERS



For SPRING GARDENS

AUGUST TO NOVEMBER

Stories NEW FLOWERS for SPRING GARDENS

THIS list does not purport to be a complete catalogue of our Famous Seeds. It is an offering of the latest varieties in Flowers for Spring sowing, together with a few of the most outstanding vagatables. Our planting chart will give you a more comprehensive list of the various items and the seasons to plant them. Varieties in the present list are for sowing from August to November, and are intended as a whet to your gardening appetite. We have everything else you may need; please ask for any other requirement for your garden.

AMARANTHUS. (Molten Fire).—The finest variety of this showy foliage plant. Excellent for borders and effect. Can be grown to five feet.
Price 6d. per pkt.

ASTER.—This flower has long been a speciality of ours and now we have pleasure in introducing a **Wilt Resistant** strain. This new strain has been developed to overcome the dreaded Wilt which causes Asters to be such a difficult crop. Growers of these flowers for market will be well advised to try some and to note the difference in vigour. We have them in the following mixtures:

New. { **W.R. Giant Comet.**—Height 2 feet. 6d. per pkt.
W.R. Ostrich Feather.—Height 2½ feet. 6d. per pkt.
W.R. Heart of France.—Height 1½ to 2 feet. Rich dark red, branching. 6d. per pkt.

Other varieties:—

Giant Mammoth Paeony Flowered Mixed.—Height 2½-3 feet. Excellent cut flowers, immense size, long stems 6d. per pkt.

★ **Improved Giants of California.**—Heads the list of all Asters as far as size and colourings go. Long non-lateral branching stems and sturdy growth. Positively the best all-round Aster for cut flowers and private garden where quality is appreciated. The large flowers are packed with broad, graceful petals in the following colours: White, Peach Blossom, Light Blue, Deep Rose, Light Purple, Dark Purple. All 6d. pkt. **Special Challenge Mixture**, 1/- pkt.

TRY GREENFEEDS!

★ **Special**

NEW FLOWERS *for* SPRING GARDENS *Howie's*

★ **MARIGOLD. (New.) Guinea Gold.**—There can be no doubt about this flower. It won the All-American selection for the best **all-round** flower of 1932. And that is not all. It has been most enthusiastically received in the U.K., and having seen it in flower we can fully endorse the praises bestowed upon it. The most popular shade in flowers at the moment is undoubtedly yellow. It is a colour which looks well in any room and Guinea Gold is a brilliant **golden orange**. The plants are graceful, neat and compact, about 2½ ft. high and literally covered with blossoms. The flowers are semi-double, and loosely ruffled. (See illustration in right panel of front cover and below.) The characteristic Marigold odour is **markedly absent**. We say definitely that this flower is destined to become as popular as our introduction "Nasturtium Golden Gleam," and as satisfactory. It keeps wonderfully when cut, and we find that it can be grown almost any time of the year, except the height of summer and mid-winter. **6d. per packet.**

Orange Ball.—Immense flowers. **6d. per packet**

Lemon Ball.—Immense flowers. **6d. per packet.**
Other varieties **6d. per packet**

NASTURTIUM: Golden Gleam.—Although introduced to this country by us two years ago, it is still a firm favourite. Sow all the year round for borders and odd corners. Good cutting. **6d. per pkt.**

POPPY.—A fine spring and early summer flower. Easy to grow and colourful. An excellent selection of varieties **6d. per packet.**

SUNFLOWERS (Helianthus).—These showy and easily grown summer flowers should be more widely used. There are numerous strains and types, and we suggest you try all or at least some. **6d. per pkt.**

Cucumerfolius.—The popular miniature Sunflower.

Chrysanthemum Flowered.—Double flowers, with lacinated petals.

Excelsior Hybrids.—Mixture of Dark zoned varieties.

Orion.—A miniature flower with twisted petals.

Maroon Prince.—The popular Red Sunflower.

4 lbs. CAPEX PLANT FOOD for 1/-

★ **Special**



New. Indian Summer.—Coppery rose. The latest variety of the Crego type of Aster 6d. per pkt.

Giant Sunshine Mixture.—This is a more open type of Aster. Flowers 4-5 inches across. Blue, Lavender, Pink, etc. The outer petals are loosely placed and create a most charming effect. 6d. per pkt.

Special Mixture of Other Varieties. 6d. per pkt.

(Note.—We have several good strains for those growing flowers for sale. Special prices will be quoted on application.)

BALSAM: Double Camelia Flowered.—A good strain of this summer favourite. Easy to grow. May be sown in situ. Mixed colours. 6d. per pkt.

★ **CHRYSANTHEMUM (annual).**—There are few flowers which do so well in our hot summer months as these do. Many customers have said in the past that they have "made" their gardens. Excellent contrasts to Asters and Zinnias.

Golden Wheel.—Bright golden flowers with marked zones. 6d. per pkt.

Eclipse.—Brown, red and yellow. 6d. per pkt.

Special Mixed.—A splendid mixture. 6d. per pkt.

CARNATION.—Our famous mixture of the American Tree variety is so popular that we have been sold out several times this year. Very good results are reported from a number of customers. This strain can be planted all the year round and is well worth trying, as each plant is worth 1/6 to 2/- when 6-8 inches high. Besides you might obtain a good "Sport" which may be valuable. 2/6 per pkt.

(Note.—We obtain fresh stocks so often that it is impossible for our seed to germinate badly with correct treatment.)

CELOSIA: Thomsoni Special Mixture.—A very decorative subject and one which does well for massed effect 6d. per pkt.

IF YOU WANT SEEDLINGS

★ Special



DAHLIA.—Since introducing our new Dwarf Hybrids two seasons ago this Dahlia has been grown most successfully by many customers. It flowers from seed within 3½ months, is most showy and can be highly recommended. Very easily germinated. If you are fond of Dahlias try either strain.

Dwarf Hybrids.—Semi-double. Many colours 6d. per pkt.

Coltness Gem.—Single. Great variety. 6d. per pkt.

Special Mixture.—6d. per pkt.

PORTULACA.—As a border and rocky subject this has few rivals for summer use. By nature a plant which resists extreme heat, it does exceptionally well where other plants cannot grow. We have the finest strains in double or single flowers. Many colours.

6d. per packet

(Note.—We have an especially fine collection of Imported Dahlia and Canna Tubers. Do not fail to obtain a list and select the varieties you want before they are sold out.)

TITHONIA or Mexican Sunflower—Resembles a single Zinnia but grows up to 6-8 feet tall. Brilliant orange red flowers on long stems. Good for cutting 6d. per packet.

MULTISPRAY HOSE.

(We are sole distributors.)

The picture background on pages 6 and 7 gives you some idea of this marvellous Goodrich production. The hoses are 50 feet in length and have **built-in** sprinklers,*each capable of being closed independently. The hose can, therefore, be used as any ordinary hose, as well. It will water about 75 x 15 feet at one setting and the effect is just like rain. You are at liberty to take one on trial and if you are not satisfied to return it in its original condition within two days, **without obligation.** They sell themselves. Particularly useful for sporting clubs and large gardens. Special price, complete in box, 55/-

* See inset back page.

Ask for Our **FORTNIGHTLY LIST**

Howie's NEW FLOWERS for SPRING GARDENS



ZINNIAS.—It seems hardly necessary to say that our Zinnias have been a criterion since we specialised in the Dahlia-Flowered variety some years ago. During the summer months almost every garden has at least one bed devoted to this champion "show maker." Not only one of the easiest flowers to cultivate but definitely the most colourful and vigorous. Our strains are the finest procurable, and we defy anyone to produce better results from any other source, provided the same treatment is given.

Gold Medal Strain, Dahlia Flowered.—The largest Zinnia available. Flowers are 5-6 inches across and we have seen even larger blooms in some cases. In the following colours: Canary Bird, Crimson Monarch, Deep Lavender, Light Rose, Brick Red, Golden Dawn, Orange, Deep Rose, Lemon, Bright Pink, Rich Deep Red, Old Gold, Old Rose, Orange and Gold, Pure White, Purple Prince, Scarlet Flame.
6d. per pkt., or collection of 17 for 7/6

Special Challenge Mixture.—Quite the finest mixture of Dahlia-Flowered Zinnias obtainable. Includes all above colours. 1/- per pkt. Smaller packets 6d.

Mammoth Mixed.—A strain which produces taller plants than the D. F. above. Flowers are large but more flat. Excellent for cutting. 6d. per pkt.

Crown o' Gold Mixture.—An Aristocrat among Zinnias. Each petal of the flower is overlaid with a deep golden yellow at the base while carrying out the individual flower colour at the tips. Several shades of Rose, Carmine, etc. 1/- per pkt.

Elegans Mixed.—A fine mixture of a Dwarf strain. Useful for massed borders. 6d. per pkt.

Lilliput Improved Mixed.—A Tom Thumb variety. Largest flowers about the size of a two-shilling piece, but the majority smaller. Very neat and attractive as a border. 6d. per pkt.

CONTROL GARDEN PESTS—



NEW FLOWERS for SPRING GARDENS *Howie's*



VEGETABLES

WHILE we are mentioning comparatively few varieties in this list, we must emphasise that these by no means complete our stocks. Almost every variety of vegetable is carried and we should like to state that these months are undoubtedly the best for the vegetable garden. **Everything can be sown during this season.** If you do not see what you want mentioned here, ask us for it.

Special Collection of Vegetable Seeds (your own selection) : 6 pkts. for 2/6 post free if cash with order.

Beans 9d. per $\frac{1}{2}$ pint. 1/6 per pint.

Canadian Wonder.—The most popular green bean.

Special price for large quantities.

Golden Wax Dwarf.—A yellow podded bean, excellent flavour.

Burpee's Stringless.—A popular variety owing to stringless habit.

Kentucky Wonder.—Another favourite.

Scarlet Runner.—Good for hedging as well as its crops. Decorative.

Lettuce.—Our New York special strain of Lettuce is so popular among market and private gardeners that we have to obtain supplies several times a year.

It is undoubtedly just what everyone wants in a Lettuce. Large round heads, curly, crisp leaves.

Vigorous and splendid bright colour. We have seen this strain grow to the size of a large cabbage.

Price 6d. per pkt.

New : New York S.S. Special.—A strain of the above Lettuce specially adapted for **Summer** use.

Hitherto it has been an impossibility to produce good Lettuce in summer. Try this new one and see the results for yourself. It will not run to seed like other types

6d. per pkt.

Cucumber.—Our varieties have long been popular for their trueness to type and keeping qualities. We think it hardly necessary to mention our varieties by name, as the average gardener does not seem to worry much about the nomenclature of this vegetable.

He wants results, and here they are for 6d. per pkt.

Ask for the type you want and we will give it to you.

Pickling Cucumber or Gherkin. 6d. per pkt.

Watermelon and Muskmelon.—We have several varieties of the most popular sorts ; ask for our best varieties and try some of the new ones. 6d. per pkt.

Marrows.—Both long and round. 6d. per pkt.

Little Gem.—The famous and popular orange shaped variety, mottled green when young. Quite the nicest vegetable during its season . . . 6d. per pkt.

USE OUR SPRAYING MATERIALS.



For *Better* Vegetables

TOMATO.—For many years a speciality. Market gardeners usually come to us to secure new varieties for introducing fresh blood. There is a new embargo on imported Tomato seed but as ours is obtained from a special grower, who has government-inspected fields, you will realise what first-class stocks they are.

We have the following varieties :—

Brack o' Day. Coreless, Marglobe, Bonny Best, Globe, Pondersosa, Beauty, Matchless, Red and Yellow Cherry (for canning). 6d. per pkt.

Special Export.—A new variety especially suitable for shipping. 6d. per pkt. (Special prices for bulk supplies.)

SWEET CORN.—An excellent vegetable for wind-break, apart from eating. We have several of the best varieties. 6d. per large pkt.

"HOTKAPS."

(One of our exclusive lines.)

These patent plant covers are veritable miniature green-houses for each individual plant. You would be astounded to see how they aid growth, keep off insects and generally produce strong, robust plants. Users in the past have reported their crops (especially Tomatoes) to be earlier by 10 to 20 days. However, no matter what we say you will not be convinced till you try them. It is enough to say we were sold out last year before the season commenced. The picture in the left-hand circle below shows Tomato plants inside a "Hotkap" which has been torn away. Look carefully at the left of this picture and you will see plants grown outside the "Hotkap" planted at the same time. Compare the growth. The larger picture shows rows of "Hotkaps" as used by American market gardeners. They use millions to obtain earlier and better crops. Packages of 25—3/6. 100—13/6. 250—22/6. Larger quantities specially quoted.

Howie's

INSIDE THE ARCADE, SUN BUILD-
ING, ST. GEORGE'S STREET,
CAPE TOWN.